Jockey Club Creative Arts Centre (JCCAC) Annual Report for the period from 1 July 2015 to 30 June 2016

1. Objectives and positioning

- 1.1 JCCAC is housed in the former Shek Kip Mei Factory Estate, a decommissioned government factory building. The award winning architectural conversion was made possible through the generous donation of the Jockey Club Charities Trust, after which the creative arts centre was named. JCCAC is operated as a self-financed, non-profit making organisation by the Hong Kong Creative Arts Centre Limited, a wholly owned subsidiary company of Hong Kong Baptist University.
- 1.2 JCCAC positions itself as a multi-disciplinary (but with a strong visual arts presence) arts village and arts centre which supports arts and cultural development through its objectives of assisting in the (a) provision of studio space for local artists and art groups; (b) promotion of arts and culture in the community; and (c) nurturing of creative arts talents for Hong Kong.

2. Role in supporting arts and cultural development

2.1 Housed in an eight storey building of nearly two hundred thousand square feet gross area, JCCAC serves dual roles, as an arts village which helps to support the arts/cultural community's needs for arts studio and operation space, and as an arts centre which welcomes visitors and offers a platform for showcasing/appreciating art works/activities.

Arts village

- 2.2 As a vertical arts village, JCCAC provided 136 studio units for artists and arts/cultural organisations to rent through a tiered rental structure offering 4 types of tenancies, namely art student/graduate, artist/art group, institutional and commercial. The tiered rental structure allowed JCCAC to offer the vast majority (about 89%) of its units to artist/art group and art student/graduate tenancies at subsidised rents, through enhanced income from a small proportion of units (about 11%), especially those of larger in size or in consumer locations, as institutional and commercial tenancies.
- 2.3 There was a healthy demand (mostly 100% occupancy throughout the year) for tenancies at JCCAC and an effective succession system was in place for managing tenant turnover.

Arts centre

2.4 JCCAC is also an arts centre with venue facilities and common areas which are open to public visitors. Operating on a tiered charge system, the venue facilities can be hired (mainly for showcasing arts and cultural activities) by tenants, the arts community and the public. JCCAC's venue facilities comprise of main venues and subsidiary venues. The main venues are the Jockey Club Black Box Theatre with around 100 seats, two levels of Galleries and the Central Courtyard; the subsidiary venues include the Roof Terrace, two Activity Rooms and a myriad of Common Spaces dotted around the public areas on various floors of the premises. The usage rates of the main venues averaged around 73% during the year.

3. Arts and cultural programme presentations and collaborations

- 3.1 Besides programmes independently conducted by tenant artists and arts organisations within their own studio units, well over a hundred arts and cultural events were held in JCCAC's venue facilities (organised by JCCAC, its tenants and external hirers) during the reporting period; a list of programmes featured in the main venues is in <u>Annex 1</u>. The activities encompassed a wide array of interests, including exhibitions, theatre performances, movie screenings, arts workshops, seminars and creative fairs. In total, around 312,000 visitors were attracted to JCCAC during the year.
- 3.2 JCCAC enjoyed a collaborative relationship with its tenant artists and arts organisations; many of whom actively participated (as exhibition artists, art workshop tutors, curators or docents) in various educational and community programmes, the JCCAC Festival and the JCCAC Handicraft Fair. Also, almost half of all activities featured in the Galleries and the Central Courtyard were tenant presentations for which JCCAC provided venue and publicity support.
- 3.3 To enhance audience appreciation in arts and culture, JCCAC regularly organised guided tours to visit exhibitions and open studios. During the reporting period, JCCAC conducted over 60 guided tours, including many educational tours targeting students, which served around 2,300 members of the general public. Also, post-screening and post-performance talks regularly accompanied film and theatre activities at JCCAC to encourage artistic sharing.

4. Publicity and publications

4.1 To help raise their profile, all artists and arts organisations resident at the time of publication were listed in the JCCAC Arts Studio Guide and JCCAC Guide Map. Many arts and cultural programmes held at JCCAC (whether organised by JCCAC, its tenants or external hirers) were published in the monthly activities guide - JCCAC Programmes and promoted in the common areas of the premises, on the JCCAC website, Facebook and Instagram, and through regular e-news sent to subscribers. For popular signature programmes presented by JCCAC, like the annual JCCAC Festival and quarterly JCCAC Handicraft Fair, advertisements were placed at MTR stations and in magazines to enhance public awareness.

5. Sponsorship and fund-raising

5.1 As a non-profit organisation, JCCAC is indebted to sponsors who share its vision in arts education and arts development for supporting many of its programmes, including The Hong Kong Jockey Club Charities Trust (for supporting the venue subsidy scheme of Jockey Club Black Box Theatre and the necessary maintenance and enhancement works to JCCAC's theatre, exhibition and venue facilities), Hang Lung Properties (for the programme Be An Arty Youth) and the Sham Shui Po District Council for educational programmes like Sham Shui Po Arts Ambassadors Programme and Sham Shui Po School Arts Marathon. JCCAC had again been commissioned by Hong Kong Arts Development Council to hold the annual Creative Arts Day Camp of the Arts Ambassadors-in-School Scheme. Also, generous sponsorship-in-kind from MOViE MOViE (a paid TV channel under Edko Films Limited) and Hong Kong Tourism Board had made possible respectively 7 screenings of the Rooftop Cinema programme at JCCAC and a 2-month exhibition at MTR Central station (as part of Hong Kong Arts Month).

6. Financial Position

- deficit of \$2,608,803. An overview of the financial position is as follows:Expenditure itemsAmount
(to nearest \$000)% of
Total expenditureFacility management service and
utilities\$4,538.431.5%Premises maintenance, repair and other
costs\$2,614.718.2%
- 6.1 As at 30 June 2016, JCCAC had an operating surplus of \$261,083 and an accumulated deficit of \$2,608,803. An overview of the financial position is as follows:

Fun on dituno itoma	Amount	% of	
Expenditure items	(to nearest \$000)	Total expenditure	
Staff cost	\$4,352.2	30.2%	
Communal facilities operating costs	\$1,045.4	7.2%	
Other operating costs	\$500.8	3.5%	
Programming costs	\$1,361.2	9.4%	
Total	\$14,412.7	100.0%	

Amount	% of	
(to nearest \$000)	Total expenditure	
\$10,725.6*	73.1%	
\$855.5	5.8%	
¢1 005 2	12.9%	
\$1,885.5		
¢940.6	5.7%	
φ 04 0.0	5.7%	
\$346.4	2.4%	
¢20.4	0.1%	
\$20.4		
\$14,673.8	100.0%	
	(to nearest \$000) \$10,725.6* \$855.5 \$1,885.3 \$840.6 \$346.4 \$20.4	

* About 48% of total rental income was generated by institutional and commercial tenancies which accounted for around 11% of total tenancies.

List of activities held in the Central Courtyard, Galleries and Jockey Club Black Box Theatre of JCCAC (July 2015 - June 2016)

	Presenter/Organiser			
Month	(studio unit no. is indicated for	Programme	Venue	Nature
	tenant)	0		
First Quarter (J	July - September 2015)			
29 Jun - 5 Jul	L4-09-10 Brush Castle de Studio	筆加思索「筆是生產」十週年 師生畫展	L1 Gallery	Exhibition
30 Jun - 5 Jul	L6-29 Earthen Light Studio	影·陶工作室學生作品展	Central Courtyard	Exhibition
1 - 5 Jul	少言劇社	舉頭有野望	JCBBT	Performance
3 - 18 Jul	L2-05-08 Centre for Community	《記憶的藏寶格》系列	L0 Gallery	Exhibition
	Cultural Development			
6 - 8 Jul	明愛樂進學校	藝術共享嘉年華	JCBBT, L1 Gallery & Central Courtyard	Performance & Exhibition
9 - 21 Jul	L2-10 Lumenvisum	"對望 回首"與樂齡長者互動 之藝術家回應展	L1 Gallery	Exhibition
10 - 15 Jul	L5-16 W Studio	「以・心・傳・心」陳樹渠 X W Studio 展覧	Central Courtyard	Exhibition
12 Jul	L5-25 The Signifier	符瑋知覺失調演唱會	JCBBT	Performance
13 - 19 Jul	余玉華	傷健裝置劇場系列之二 <輪 上・心更清>	JCBBT	Performance
20 - 26 Jul	灣仔劇團	灣仔創作集 2015	JCBBT	Performance
22 - 26 Jul	L5-03 Touch Stone Workshop	駿現藝展 2015	L0 Gallery	Exhibition
23 Jul - 12 Aug	L6-22 Studio de Dimension de Tofu	「交換陽光」香港·冰島造相 機攝影交流展覽	L1 Gallery	Exhibition
26 Jul	電視廣播有限公司	警犬巴打	Central Courtyard	Location Filming
30 Jul - 2 Aug	花火製造	下落不明	JCBBT	Performance
30 Jul - 9 Aug	L4-12 Hong Kong Urban Laboratory	藝術巴塞爾:買不起,送給你	L0 Gallery	Exhibition
31 Jul - 3 Aug	綠色力量有限公司	全城愛蝶:BUTTERFLY x ART 蝴蝶裝置藝術展覽	Central Courtyard	Exhibition
3 - 9 Aug	ТОМОТО	那些你不敢解決的問題	JCBBT	Performance
10 - 31 Aug	L8-04B Studio 3+	知蘭而行	L0 & L1 Galleries & Central Courtyard	Exhibition
13 - 16 Aug	葉彩鳳	媒體演義	JCBBT	Performance
17 - 18 Aug	香港當代無伴奏合唱協會	我們的專場 2015	JCBBT	Performance
19 - 23 Aug	馬戲班	逆水行	JCBBT	Performance
26 - 30 Aug	盛夏劇團	鑽石在天空,露西	JCBBT	Performance
1 - 9 Sep	阮素玲	傳統與創新	L1 Gallery	Exhibition
1 - 17 Sep	東華三院	藝術課程(三年)學年作品展Ⅱ	L0 Gallery	Exhibition
6 Sep	康樂及文化事務署觀眾拓展辦事 處	社區文化大使計劃2015-竹韻 小集「香港仔的故事」 巡迴音樂會:鄉音寄懷	Central Courtyard	Performance
7 Sep	Video Film Production Limited	基本法宣傳片	Central Courtyard	Location Filming
9 - 14 Sep	L7-20 Anispace Ltd	西方花藝歷史展	JCBBT & Central Courtyard	Seminar & Exhibition
10 - 13 Sep	香港創意藝術會	香港創意藝術會 2015 年展	L1 Gallery	Exhibition

Month	Presenter/Organiser (studio unit no. is indicated for tenant)	Programme	Venue	Nature
19 Sep	JCCAC	JCCAC x MOViE MOViE Screening	JCCAC	Rooftop cinema, pop-up screening & open air gallery
21 - 27 Sep	人間搞作創藝傳意有限公司	《婚・貝・黑》	JCBBT	Performance
21 - 30 Sep	L2-01 Hong Kong Society for	全港兒童中秋花燈設計比賽	L1 Gallery &	Exhibition
	Education in Art	展覽	Central Courtyard	
23 - 30 Sep	何婉玲	My Doll 娃娃遊世界	L0 Gallery	Exhibition
30 Sep - 4 Oct	L6-25 Aborigine Music Workshop	再見小樹林-童陶音樂劇場	JCBBT	Performance
Second Quarter	r (October - December 2015)			I
1 - 26 Oct	L7-21 Hong Kong International Photo Festival (HKIPF) & L7-22 Outfocus Group Workshop	生態攝影展覽	L0 & L1 Galleries & Central Courtyard	Exhibition
13 - 18 Oct	草乙坊	三寅軒@草乙坊《糊塗居》	JCBBT	Performance
19 - 25 Oct	拾劇坊	籠豬 ZZZ	JCBBT	Performance
30 Oct - 6 Nov	L6-01 Spitting Gecko Studio	TRIBUTE: TARIE HO	L0 Gallery	Exhibition
31 Oct - 1 Nov	向谷祐樹	木哥杏子の"漫"聖節快樂	JCBBT	Performance
31 Oct - 1 Nov	L6-23 ALTERNATIF	ALTERNATIF FASHION SHOW 2015	L1 Gallery	Exhibition
3 - 8 Nov	香港玩劇團	一個都不留	JCBBT	Performance
5 - 8 Nov	香港中文大學專業進修學院	香港中文大學專業進修學院 第十七屆西方藝術文憑畢業 展	L1 Gallery	Exhibition
9 - 15 Nov	L2-05-08 Centre for Community Cultural Development	鬼同你革命:遇上泰戈爾/楊 衢雲/黎刹	JCBBT	Performance
9 - 25 Nov	L4-15 HK Carbon	「十五字真言、二十週年」 藝 緣展 2015	L0 & L1 Galleries	Exhibition
16 - 22 Nov	德思戲劇教育工作室	香港式童話	JCBBT	Performance
26 Nov	樂樂國樂團	《躍動墨韻-中國水墨與中西 樂對碰》音樂會	JCBBT	Performance
28 - 29 Nov	JCCAC	Handicraft Fair	JCCAC	Creative fair, rooftop cinema & guided tours
28 Nov - 31 Dec	JCCAC	JCCAC Festival 2015	JCCAC	Showcase & public art activities
30 Nov - 5 Dec	演活藝術	「輪上・我更強」重演	JCBBT	Performance
14 - 20 Dec	第四線劇社	沙膽大娘和她的兒女	JCBBT	Performance
21 - 27 Dec	主力場	再生	JCBBT	Performance
	(January - March 2016)			
2 - 3 Jan	樂樂國樂團	《躍動墨韻-中國水墨與中西 樂對碰》音樂會	JCBBT	Performance
6 - 17 Jan	L7-12A Museum of Site (MOST)	黃澤雄關四方聯展 - 水墨三 味	L1 Gallery	Exhibition
7 - 10 Jan	House Open	House Open 2016 音樂互動劇 場-夢(想)・Dream	JCBBT	Performance
9 - 17 Jan	賽馬會體藝中學	賽馬會體藝中學畢業展	L0 Gallery	Exhibition
11 - 24 Jan	康樂及文化事務署文化節目組	《「續・舞」系列》	JCBBT	Performance
18 Jan - 2 Feb	L3-04 Jockey Club Inclusive Arts Studio, Arts with the Disabled	多一點藝術節2015	L1 Gallery & Central Courtyard	Exhibition & Performance
	Association Hong Kong	2		

	Presenter/Organiser	P		
Month	(studio unit no. is indicated for tenant)	Programme	Venue	Nature
21 - 28 Jan	啟勵扶青會	All of ME 真・我	L0 Gallery	Exhibition
25 - 31 Jan	鄭鳳玲	玩轉陰暗面系列	JCBBT	Performance
30 Jan	鄰舍輔導會深水埗康齡社區服務 中心	留住埗城香分享會暨耆藝工 作坊	Central Courtyard	Performance
30 Jan - 7 Feb	L7-12A Museum of Site (MOST)	越界 過渡	L0 & L1 Galleries	Exhibition &
			& Central Courtyard	Performance
11 - 21 Feb	L4-09-10 Brush Castle de Studio	Art Shake 當代藝術展	L1 Gallery	Exhibition
12 - 14 Feb	東華三院余墨緣綜合服務中心	Art Corner 藝術創作展覽	L0 Gallery	Exhibition
12 - 20 Feb	L6-29 Earthen Light Studio	美風攝影學院同學會2015	Central Courtyard	Exhibition
18 - 21 Feb	L6-06 6 @ 6 studio	<縁・夢創作展>	L0 Gallery	Exhibition
23 - 28 Feb	JCCAC & Sham Shui Po School	Sham Shui Po School Arts	Various locations	Exhibition,
	Liaison Committee	Marathon 2015-2016	at JCCAC	performances & arts workshops
27 Feb	貓頭鷹藝術團	中東夢幻旅程	JCBBT	Performance
28 Feb	樂樂國樂團	《躍動墨韻-中國水墨與中西 樂對碰》音樂會	JCBBT	Performance
29 Feb - 6 Mar	腦震盪	原罪	JCBBT	Performance
1 - 10 Mar	L2-01 Hong Kong Society for	「展藝飛翔」共融計劃成果展	L0 Gallery	Exhibition
	Education in Art			
1 - 10 Mar	L2-05-08 Centre for Community	Bigi Festival Exhibition in	L1 Gallery &	Exhibition
	Cultural Development	Hong Kong	Central Courtyard	
10 Mar	SASCIA PELLEGRINI	MUSIC FROM OUTER SPACE	JCBBT	Performance
12 - 13 Mar	JCCAC	Handicraft Fair	JCCAC	Creative fair,
				rooftop cinema &
14 - 20 Mar	7A班戲劇組	文字再造V	LODDT	guided tours
14 - 20 Mar 15 - 19 Mar	李廣添	文子++-2v 李廣添 < 畫 · 好香港 > 作	JCBBT	Performance
		品巡迴展	L0 Gallery	Exhibition
18 - 20 Mar	黄錦如	畫展	L1 Gallery	Exhibition
18 - 21 Mar	基督教懷智服務處	筆凡生活藝術匯展	Central Courtyard	Exhibition
22 - 26 Mar	JCCAC & Hong Kong Arts Development Council	Arts Ambassadors-in-School Scheme - Creative Arts Day Camp	JCCAC	Arts workshops for targeted group
30 Mar - 9 Apr	105 劇團	羅生門	JCBBT	Performance
Fourth Quarter	(April - June 2016)			
2 - 3 Apr	蘇美麗	童心我創 (二)	L0 Gallery	Exhibition
7 - 18 Apr	L8-09 MIO Studio	只有今生 - 雅集盡興	L0 & L1 Galleries	Exhibition
			& Central	
10 11 1			Courtyard	
10 - 11 Apr	 樂樂國樂團 	《躍動墨韻-中國水墨與中西 樂對碰》音樂會	JCBBT	Performance
18 - 24 Apr	顛覆盒子	未成年少女的駕駛課程	JCBBT	Performance
21 - 24 Apr	香港基督教服務處天恒幼兒學校	幼兒創意藝術展	L0 & L1 Galleries	Exhibition
			& Central	
			Courtyard	
26 - 30 Apr	L2-05-08 Centre for Community Cultural Development	We Gain We Lose Arts Festival	L1 Gallery	Exhibition
26 Apr - 16 May	L2-04 Hong Kong Art & Design Community	香港劏房展	Central Courtyard	Exhibition

Month	Presenter/Organiser (studio unit no. is indicated for tenant)	Programme	Venue	Nature
27 Apr - 1 May	荃灣青年劇藝社	約定	JCBBT	Performance
29 - 30 Apr	Art for Kids	Art for kids 「童創希望」國際 兒童繪畫大賽2015藝術年展	L0 Gallery	Exhibition
2 - 8 May	福戲網絡	馬丁・路徳	JCBBT	Performance
12 - 15 May	零與一	因教之名	JCBBT	Performance
16 - 22 May	好友好報	老豆,我返嚟食飯	JCBBT	Performance
20 - 25 May	L5-16 W Studio	W Studio X 陳樹渠 藝術展覽	Central Courtyard	Exhibition
23 - 29 May	童真小盒	1 人計短·2人計長	JCBBT	Performance
28 May	JCCAC & Hang Lung Properties	Be An Arty Youth	Central Courtyard	Workshop
29 May	康樂及文化事務署觀眾拓展辦事 處	社區文化大使計劃2016糊塗 戲班「人人有障礙,個個有才 能」	Central Courtyard	Performance
31 May - 5 Jun	劇場脈搏	《牛》〔升級瘋格版〕	JCBBT	Performance
1 - 5 Jun	中華基督教會望覺堂啟愛學校	啟藝力・愛社區	Central Courtyard	Exhibition
2 - 8 Jun	L6-11 Blueprint Studio	三人行	L0 Gallery	Exhibition
3 - 5 Jun	香港教育學院文化與創意藝術學 系	2015/16年度視覺藝術教育(榮 譽)學士課程畢業展	L1 Gallery	Exhibition
6 - 12 Jun	Arts' Options Limited	石頭記之誤墮現代教獄	JCBBT	Performance
8 - 14 Jun	德信學校	視覺藝術展覽 - 「圓之舞」	Central Courtyard	Exhibition
18 - 19 Jun	JCCAC	Handicraft Fair	JCCAC	Creative fair, rooftop cinema, art demo & guided tours
20 - 22 Jun	佛教真如幼稚園(東涌)	藝術・毅術	L1 Gallery	Exhibition
21 - 26 Jun	Artist Mission	逆行在星塵間的光年鐵路	JCBBT	Performance
23 - 26 Jun	利民會	藝術無彊界	L0 & L1 Galleries	Exhibition
28 Jun - 4 Jul	聖公會聖彼德小學	聖公會聖彼得小學視覺藝術 展	L1 Gallery	Exhibition
29 Jun	吴偉忠	Say You Care MV 拍攝	JCBBT	Shooting
30 Jun - 5 Jul	香港大學專業進修學院	HKU SPACE Architectural Exhibition 2015/2016	Central Courtyard	Exhibition

Colour codes:

Events in Jockey Club Black Box Theatre (JCBBT)

Events in L0 Gallery and/or L1 Gallery

Events in Central Courtyard

Events organised by JCCAC using JCBBT, the Galleries and/or Central Courtyard